

Johann Robert BASEDOW

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Visiting Fellow, European University Institute

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Academic appointments

2017 - today	Assistant Professor (tenure track) in International Political Economy, European Institute, London School of Economics
2016-2017	Max Weber Fellow, European University Institute, Italy
2017	Guest lecturer, College of Europe Natolin, Poland
2015-2017	Adjunct lecturer, Sciences Po Paris, France
2013-14	Teaching assistant, London School of Economics, United Kingdom.

Professional appointments

2015-2016	Policy analyst (Young Professionals Programme), Organisation for Economic Cooperation and Development (OECD), Paris France
2014-2015	Consultant for trade and investment policy, Federal Ministry of Economics and Energy, Berlin, Germany
2010-2015	Analyst for trade and investment policy for European Parliament, LSE International Trade Policy Unit, London United Kingdom
2012	Bluebook trainee, Investment Policy Unit, Directorate-General for Trade, European Commission, Brussels, Belgium

Education

2009-2015	PhD/MSc in International Relations, London School of Economics, United Kingdom
2008-2009	MA in International Affairs and Governance (double degree with Sciences Po), University of Sankt Gallen, Switzerland
2004-2009	Diplôme, Sciences Po Paris, France
2006-2007	Exchange year, Moscow State Institute for International Relations (MGIMO), Russia

Teaching experience

“Policy-making and International Cooperation” (MSc/MPA), LSE

“MPA Capstone consulting” (MPA), LSE

“Political Economy of Europe” (MSc), LSE

“Concepts of Political Economy” (MSc), LSE

“EU and International System Challenges” (MSc/MPA), LSE

“History of World Trade”, College of Europe

“International Trade – Politics, Economics and Law” (BSc), Sciences Po Paris

“Introduction to international Political Economy” (BSc; summer school), LSE & Sciences Po Paris

Publications

Monograph

“The EU in the global investment regime” (2017) UACES Series, Routledge, London.

Peer-reviewed articles and book chapters

“The WTO and the rise of Plurilateralism – What can we learn from the EU’s experience with differentiated integration?” (2018), *Journal of International Economic Law*, 22:1, 411-431.

“Good Regulatory Practices and trade liberalisation” (forthcoming in 2019) in: Hoekman, B., Francois, J. (eds), *Non-Tariff Barriers in the 21st Century*, Cambridge University Press, Cambridge.

“The applicability of the Energy Charter Treaty to intra-EU investment disputes – A historical-political perspective” (forthcoming in 2019) in: Dimopoulos, A. (ed.), *The EU and investment arbitration under the Energy Charter Treaty*, Cambridge University Press, Cambridge.

“Business lobbying on international investment policy in the European Union” (forthcoming in 2018), in: Dialer, D., M. Richter (eds), *Lobbying in the European Union*, Springer Press, Heidelberg.

“The EU’s International Investment Policy: Product of business lobbying or Commission entrepreneurship”, (2016), *European Foreign Affairs Review*.

“The EU’s Common Investment Policy – A legal history” (2016) *Journal of World Investment and Trade*, Vol. 17(5), 743-772.

“Investment liberalisation under bilateral investment treaties – how to ensure compatibility with WTO law?”, (2015) *Columbia FDI Perspectives*, Columbia Law School, New York.

Peer-reviewed working papers

Basedow, R. (2018) “Strengthening the World Trade Organisation” Bertelsmann Stiftung, Gütersloh.

Basedow, R. (2017) “Business preferences in international investment policy – Does European business lobby for international investment agreements?” Max Weber Working Paper Series 2017/6, EUI, Florence.

Basedow, R., Kauffmann, C. (2016) “The political economy of international regulatory cooperation – structural and policy-related success factors (GOV/RPC/2016/3)”, OECD Publishing, Paris.

Basedow, R., Kauffmann, C., (2016) “Regulatory policy reform and international trade – how do states mainstream considerations of international trade and international regulatory cooperation in domestic regulatory and legislative processes? (GOV/RPC/2015/12/REV)”, OECD Publishing, Paris.

„La réforme de la protection des investissements sous le PTCI et l’AECG“ (2015), Groupe d’Economie Mondiale de Sciences Po, Paris, http://www.gem.sciences-po.fr/content/publications/pdf/Basedow_protection_investissements.pdf

“Eine Reform des internationalen Investitionsschutzes und Schiedsgerichtsbarkeit unter CETA und TTIP” (2015) Discussion paper / presentation to the TTIP Advisory Council of the German Federal Government, Berlin.

“Part III: EU Policies linked to globalization” in: Heydon (2011): *The impact of globalization on social and employment policies in the EU*. Brussels: European Parliament.

“The impact of the Treaty of Lisbon on EU investment policy: how to manage the evolution”, “What are the benefits of exclusive EU competence for FDI”, “Does FDI enhance EU competitiveness” in: Woolcock (2010): *The EU approach to international investment policy after the Lisbon Treaty*. Brussels: European Parliament.

Other publications

“Lessons from South Korea: What would a hard Brexit mean for British manufacturers” (2018), LSE Brexit blog.

“While a global trade war is looming, the UK faces an anarchic world economy” (2018), LSE Brexit blog.

“The WTO and the rise of Plurilateralism: What lessons can we learn from the EU’s experience with differentiated integration” (2017), European Politics and Policy Blog, LSE.

“How international regulatory cooperation can ease a hard Brexit” (2017) European Politics and Policy Blog, LSE.

“How trade policy can help settle the Ukraine crisis” (2015) European Politics and Policy Blog, LSE, <http://bit.ly/1GvMqWy>.

„Regulatory cooperation under TTIP is not the threat to European democracy that it is portrayed as by its opponents“ (2015) European Politics and Policy Blog, LSE, <http://bit.ly/1HHS9mv>.

“Licht in den Schutz der Investoren” (full page op-ed), *Frankfurter Allgemeine Zeitung*, 26 September 2014, 20.

„Far from being a threat to European democracy, the EU-US free trade deal is an opportunity to reform controversial investment rules and procedures“ (2014) European Politics and Policy Blog, LSE, <http://bit.ly/V9X45J>.

Academic and professional presentations

10/2018	Lecture & workshop on the EU’s challenges in the global trade and investment regime, Fundación Ramón Areces, Madrid, Spain.
09/2018	Presentation on EU investment policy and sustainable development, World Trade Forum, European University Institute, Florence, Italy.
09/2018	Presentation on Collective Action theory and EU investment agreements program, European

	Studies Association Convention, Warsaw, Poland.
04/2018	Presentation on Collective Action theory and EU investment agreements program, Annual Convention of the International Studies Convention, San Francisco, USA.
12/2017	Presentation (invited) on WTO plurilateralism and differentiated integration in the EU, 11 th Ministerial Conference (think track) of the World Trade Organisation, Buenos Aires, Argentina.
06/2017	Presentation (invited) on policy lessons to be drawn from the failed OECD MAI negotiations at the conference “Is there need for a multilateral investment agreement?”, World Trade Institute, Bern, Switzerland.
09/2016	Presentation (invited) on use of regulatory policy at domestic level to limit regulatory trade barriers, European University Institute & World Trade Institute, Florence, Italy.
12/ 2015	Presentation as OECD official (invited) on use of good regulatory practices to assess trade impacts of domestic regulation, European University Institute, Florence, Italy.
02/2015	Presentation & Discussant (invited) at “TTIP – Worauf lassen wir uns ein?” at the European Academy Saarbrücken, Germany.
01/2015	Presentation (invited) to the TTIP Advisory Council of the German Federal Government on the creation of a global investment court , Berlin, Germany.
12/2014	Conference ‘The political economy of international investment agreements’ at the German Development Institute, Bonn, Germany.
09/2014	Annual conference of the European Trade Studies Group, IFO Institute & LMU, Munich, Germany.
03/2014	Annual convention of the International Studies Association, Toronto, Canada.
02/2014	Graduate Network Conference, Sciences Po, Paris, France.
10/2013	Conference on Transnational Aspects of Global Governance, Hebrew University, Jerusalem, Israel.
04/2013	Annual convention of the International Studies Association Convention, San Francisco, USA.
03/2012	Graduate Network Conference, Humboldt University, Berlin, Germany.

Awards and scholarships

Horizon 2020 Project “RESPECT” (Realising Europe’s Soft Power in Economic Cooperation and Trade” (EUI, ULB, CEU, University of Sussex, University of Bern, CEBS, Columbia University) (€2.6 million)

European Foreign Affairs Review, Award for Best Article by Young Scholar (€1.000)

Max Weber Fellowship (2nd year), European University Institute (€25.000) (declined)

Max Weber Fellowship (1st year), European University Institute (€25.000)

LSE PhD Scholarships (£20.000)

LSE Field Research Grant (£8.000)

German-Russian Youth Forum (€4.000)

Media experience

Print media (Frankfurter Allgemeine Zeitung, Revista Consejeros), TV (BBC, CNN), Radio (CBC)

Languages

German	Mother tongue
English	Fluent
French	Fluent
Russian	Good
Spanish	Basic

References

Professor Stephen Woolcock PhD supervisor at the London School of Economics
International Relations Department, London School of Economics and

Political Science, Houghton Street, WC2A 2AE London, United Kingdom

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Professor Cornelia Woll

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Professor Bernard Hoekman

Postdoc mentor and Director of the Global Governance Programme
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