

## **Johann Robert BASEDOW**

Assistant Professor for International Political Economy

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### **Academic appointments**

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2017 - today	Assistant Professor (tenure track) in International Political Economy, European Institute, London School of Economics
2016-2017	Max Weber Fellow, European University Institute, Italy
2017	Guest lecturer, College of Europe Natolin, Poland
2015-2017	Adjunct lecturer, Sciences Po Paris, France
2013-14	Teaching assistant, London School of Economics, United Kingdom.

### **Professional appointments**

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2015-2016	Policy analyst (A1, YPP) for Trade and International Regulatory Cooperation, Organisation for Economic Cooperation and Development (OECD), Paris France
2014-2015	Consultant for trade and investment policy, Federal Ministry of Economics and Energy, Berlin, Germany
2010-2015	Analyst for trade and investment policy for European Parliament, LSE International Trade Policy Unit, London United Kingdom
2012	Bluebook trainee, Investment Policy Unit, Directorate-General for Trade, European Commission, Brussels, Belgium

### **Education**

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2009-2015	PhD/MSc in International Relations, London School of Economics, United Kingdom
2008-2009	MA in International Affairs and Governance (double degree with Sciences Po), University of Sankt Gallen, Switzerland
2004-2009	Diplôme, Sciences Po Paris, France
2006-2007	Exchange year, Moscow State Institute for International Relations (MGIMO), Russia

### **Teaching experience**

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“Europe in World Trade” (MSc), LSE

“Political Economy of Integration and Fragmentation” (MSc), LSE

“International Trade – Politics, Economics and Law” (BSc), Sciences Po Paris

“Introduction to international Political Economy” (BSc; summer school), LSE & Sciences Po Paris

“EU and International System Challenges” (MSc/MPA), LSE

“History of World Trade”, College of Europe

“Policy-making and International Cooperation” (MSc/MPA), LSE

“MPA Capstone consulting project on stakeholder engagement practices in FTA negotiations in OECD economies” (MPA), LSE

“Political Economy of Europe” (MSc), LSE

“Political Economy in Theory and History” (MSc), LSE

“Concepts of Political Economy” (MSc), LSE

## Publications

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### **Monograph**

“The EU in the global investment regime” (2017) UACES Series, Routledge, London.

### **Peer-reviewed articles**

“*The EU’s International Investment Policy ten years on: The Policy-Making Implications of Unintended Competence Transfers*”. *Journal of Common Market Studies*, 2020.

“*EU Trade and Non-Trade Objectives: New Survey Evidence on Policy Design and Effectiveness*”. *Journal of Common Market Studies*, 2020 (with Yildirim, Aydin, J., Matteo Fiorini, and Bernard Hoekman)

“*The Applicability of the Energy Charter Treaty in intra-EU investment arbitration – The Achmea Ruling in historical perspective?*”. *Journal of International Economic Law*, 2020.

“*The WTO and the rise of Plurilateralism – What can we learn from the EU’s experience with differentiated integration?*” *Journal of International Economic Law*, 22:1, 411-431, 2018.

“*The EU’s Common Investment Policy – A legal history*”. *Journal of World Investment and Trade*, Vol. 17(5), 743-772, 2016.

“*The EU’s International Investment Policy: Product of business lobbying or Commission entrepreneurship*”. (2016), *European Foreign Affairs Review*, 2016 (Prize for Best Article by Young Scholar);

“Investment liberalisation under bilateral investment treaties – how to ensure compatibility with WTO law?”, (2015) *Columbia FDI Perspectives*, Columbia Law School, New York.

### **Peer-reviewed book chapters**

“*The EU’s international investment policy and the United Nation’s Sustainable Development Goals*” in: Kurz, J., Räss, D., Beverelli, C. (eds), *Trade and Sustainable Development*, Cambridge University Press, Cambridge, 2020.

“*Good Regulatory Practices and trade liberalisation*” in: Hoekman, B., Francois, J. (eds), *Non-Tariff Barriers in the 21<sup>st</sup> Century*, Cambridge University Press, Cambridge, 2019

“Business lobbying on international investment policy in the European Union”, in: Dialer, D., M. Richter (eds), *Lobbying in the European Union*, Springer Press, Heidelberg, 2018.

### **Blog and media contributions**

“The US-China trade war: Risks and opportunities for the EU and the United Kingdom“, *European Politics and Policy Blog*, LSE, 2019.

“How the European Union’s Court of Justice may end up having the last word over a hard Brexit“, *European Politics and Policy Blog*, LSE, 2019 (cited in the *Guardian*).

“Is the EU headed for a ‘Southern Irish’ backstop in the case of a hard Brexit?“, *European Politics and Policy Blog*, LSE, 2019.

“The future of EU international investment policy – What clues to take from NAFTA 2.0?“, *LSE USPP blog*, 2018.

“*Lessons from South Korea: What would a hard Brexit mean for British manufacturers*”, *LSE Brexit blog*, 2018.

“*While a global trade war is looming, the UK faces an anarchic world economy*”, *LSE Brexit blog*, 2018.

“*How trade policy can help settle the Ukraine crisis*”, *European Politics and Policy Blog*, LSE, 2018.

“*The WTO and the rise of Plurilateralism: What lessons can we learn from the EU’s experience with differentiated integration*”, European Politics and Policy Blog, LSE, 2017.

“*How international regulatory cooperation can ease a hard Brexit*”, European Politics and Policy Blog, LSE, 2017.

“*How trade policy can help settle the Ukraine crisis*”, European Politics and Policy Blog, LSE, 2016.

“*Far from being a threat to European democracy, the EU-US free trade deal is an opportunity to reform controversial investment rules and procedures*“, European Politics and Policy Blog, LSE, 2014.

“*Licht in den Schutz der Investoren*” (full page op-ed), Frankfurter Allgemeine Zeitung, 26 September 2014, 20.

### **Policy reports and briefs**

Basedow, R. “Investment liberalisation under international trade and investment agreements”, Written submission to the Trade Select Committee, House of Commons, 2019.

Basedow, R. “Strengthening the World Trade Organisation – Policy brief for the E15 Expert Meeting on WTO reform” Bertelsmann Stiftung, Geneva/Gütersloh, 2018.

Basedow, R. “*Business preferences in international investment policy – Does European business lobby for international investment agreements?*” Max Weber Working Paper Series 2017/6, EUI, Florence, 2017.

Basedow, R, Kauffmann, C. “*The political economy of international regulatory cooperation – structural and policy-related success factors (GOV/RPC/2016/3)*” OECD Publishing, Paris, 2016.

Basedow, R., Kauffmann, C., “*Regulatory policy reform and international trade – how do states mainstream considerations of international trade and international regulatory cooperation in domestic regulatory and legislative processes? (GOV/RPC/2015/12/REV)*”, OECD Publishing, Paris, 2016.

Basedow, R. “Free trade from Lisbon to Vladivostok? What options for economic cooperation between the EU and Eurasian Economic Union?” German Ministry of Economics, Berlin.

„*La réforme de la protection des investissements sous le PTCI et l’AECG*“, Groupe d’Economie Mondiale de Sciences Po, Paris, 2015.

“*Eine Reform des internationalen Investitionsschutzes und Schiedsgerichtsbarkeit unter CETA und TTIP*” Discussion paper / presentation to the TTIP Advisory Council of the German Federal Government, Berlin, 2015.

“Part III: EU Policies linked to globalization” in: Heydon: *The impact of globalization on social and employment policies in the EU*. Brussels: European Parliament, 2011.

“The impact of the Treaty of Lisbon on EU investment policy: how to manage the evolution”, “What are the benefits of exclusive EU competence for FDI”, “Does FDI enhance EU competitiveness” in: Woolcock: *The EU approach to international investment policy after the Lisbon Treaty*. Brussels: European Parliament, 2010.

### **Academic and professional presentations**

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06/2021	Presentation on statistical analysis of evolving voting patterns of the European Parliament on EU trade agreements, LUISS, Rome, Italy.
11/2020	Presentation on options for the creation of an Investment Facilitation Framework in the WTO, International Trade Centre Geneva & German Development Institute.
07/2019	Presentation on EU and US efforts to reform ISDS at SASE, New York, USA.
05/2019	Presentation on EU investment protection agreement program, EU and US efforts to reform ISDS at EUSA, Denver, USA.
02/2019	Presentation on investment liberalisation agreements, Trade Select Committee, House of Commons, London, UK.
10/2018	Lecture & workshop on the EU’s challenges in the global trade and investment regime, Fundación Ramón Areces, Madrid, Spain.
09/2018	Presentation on EU investment policy and sustainable development, World Trade Forum, European University Institute, Florence, Italy.

04/2018	Presentation on Collective Action theory and EU investment agreements program, Annual Convention of the International Studies Convention, San Francisco, USA.
12/2017	Presentation (invited) on WTO plurilateralism and differentiated integration in the EU, 11 <sup>th</sup> Ministerial Conference (think track) of the World Trade Organisation, Buenos Aires, Argentina.
06/2017	Presentation (invited) on policy lessons to be drawn from the failed OECD MAI negotiations at the conference “Is there need for a multilateral investment agreement?”, World Trade Institute, Bern, Switzerland.
09/2016	Presentation (invited) on use of regulatory policy at domestic level to limit regulatory trade barriers, European University Institute & World Trade Institute, Florence, Italy.
12/ 2015	Presentation as OECD official (invited) on use of good regulatory practices to assess trade impacts of domestic regulation, European University Institute, Florence, Italy.
02/2015	Presentation & Discussant (invited) at “TTIP – Worauf lassen wir uns ein?” at the European Academy Saarbrücken, Germany.
01/2015	Presentation (invited) to the TTIP Advisory Council of the German Federal Government on the creation of a global investment court , Berlin, Germany.
12/2014	Conference ‘The political economy of international investment agreements’ at the German Development Institute, Bonn, Germany.
09/2014	Annual conference of the European Trade Studies Group, IFO Institute & LMU, Munich, Germany.
03/2014	Annual convention of the International Studies Association, Toronto, Canada.
02/2014	Graduate Network Conference, Sciences Po, Paris, France.
10/2013	Conference on Transnational Aspects of Global Governance, Hebrew University, Jerusalem, Israel.
04/2013	Annual convention of the International Studies Association Convention, San Francisco, USA.
03/2012	Graduate Network Conference, Humboldt University, Berlin, Germany.

### **Awards and scholarships**

Horizon 2020 Project “RESPECT” (Realising Europe’s Soft Power in Economic Cooperation and Trade” (EUI, ULB, CEU, University of Sussex, University of Bern, CEBS, Columbia University) (€2.6 million)

European Foreign Affairs Review, Award for Best Article by Young Scholar (€1.000)

Max Weber Fellowship (2<sup>nd</sup> year), European University Institute (€25.000) (declined)

Max Weber Fellowship (1<sup>st</sup> year), European University Institute (€25.000)

LSE PhD Scholarships (£20.000)

LSE Field Research Grant (£8.000)

German-Russian Youth Forum (€4.000)

### **Media experience and Impact Activities**

Policy expertise for Trade Committee of the House of Commons (February 2019), Japanese government (May 2019), Dutch Party D66 (May 2020), European Institutions and German government

Print media (Newsweek, Frankfurter Allgemeine Zeitung, The Guardian, Revista Concejeros), TV (BBC, CNN, Arte), Radio (CBC)

### **Languages**

German	Mother tongue
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English	Fluent
French	Fluent
Russian	Good
Spanish	Good

## **References**

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On request